

Figure Out the Right Game Plan, Faster

Get started with a **Sounding Board**SM



A highly skilled team of specialists dedicated to helping you:

- ✓ Seize opportunities
- ✓ Communicate simply and clearly
- ✓ Accelerate alignment and progress

storyminers

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Achieve Resonance

Sounding BoardSM

It's 2020 and everything has changed. Every leader is facing their toughest challenge yet, but the best organizations are preparing for a future beyond the current state. If you feel ready to move past crisis thinking, a **Sounding BoardSM** will help guide you quickly from framing options to confidently introducing your new game plan. Then, your people can feel engaged and inspired.



Our Promise To You

"We promise to guide you and your leadership teams to quickly figure out the right game plan so you can seize the advantage from new challenges and opportunities."

Expect an Exceptional Experience

From a Tight-Knit Team

A Storyminers team is purpose-built to deliver extraordinary results. Each team includes senior specialists who apply multiple disciplines to your immediate needs. **Engagements take weeks, not months.**

A Sounding BoardSM experience will surface your best thinking to transform your business more confidently.

A Sounding BoardSM You Can Depend On

- ✓ Quick-thinking, roll-up-our-sleeves, market-proven professionals
- ✓ Expertise at the intersection of strategy, story, CX/EX, adoption, and technology
- ✓ Advisors who respect—and challenge—your ideas
- ✓ Conversations that foster critical thinking

“Storyminers was an integral part of the success of my firm. They turned our best thinking into action.”

-Carolyn H., CEO, Staffing Services Company



Meet your Sounding BoardSM Team

Focused on *you*, your *game plan*, and your *story*

50+ service/product launches

25+ company pivots

100+ years of collective experience

Expand your team with high business IQ thinkers and doers. We're also finance-driven realists, proven executives, master advisors, and implementers of complex change.



Mike Wittenstein

Story/Strategy Developer
Experience Designer
IBM eVisionary
Digital Agency Founder



Barbara Deskey

Growth Evangelist
Go-to-Market Strategist
Leadership Coach & Guide
Performance Consultant



Feryal Hendricks

Transformation Champion
Change Accelerator
Process Excellence Advocate
Program/Project Leader



Mike Bryant

Strategy & Financial Planner
Employee & Culture Champion
Customer Advocate
Global Thinker

Ready? Lets get started!

*Please schedule a brief call to explore how our **Sounding Board**SM can work for you.*



www.calendly.com/storyminers/sounding-board



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